Attractons

The Belfast Visitor Pass offers you so many discounts and special offers. Simply present your Visitor Pass to save money.

Your pass is valid once you start using it on public transport and don’t forget you will need your journey receipt to get your discounts and special offers. If you plan to use public transport you can pick up a receipt from Visit Belfast Welcome Centre or at the Airport Visitor Information desk. For further tourist information call or go to the Visit Belfast Welcome Centre on 028 9066 6630.

Some of the city’s highlights and attractions are in the city centre but many are easier accessed by bus or train. The Belfast Visitor Pass gives you unlimited travel so we have highlighted the offers which can be easily accessed Translink services.

Titanic Belfast & SS Nomadic £3 OFF ADULT ADMISSION

Attractions

Titanic Belfast website contains interactive galleries with multiple dimensions to the exhibition. With 900,000 square feet of exhibition space and more than 150,000 objects, Titanic Belfast tells the story of the ill-fated ocean liner and offers visitors the chance to step into the past, with Titanic Belfast opening its doors in 2012. Explore over 100 years of maritime history at Titanic Belfast on a special offer discount.

Crumlin Road Gaol Visitor Attraction & Conference Centre 20% OFF ADULT TICKETS FOR PUBLIC SCHEDULED TOURS

Step back in time and walk among history 100 years ago. Explore the breathtakingóblique, back streets, and the extended private areas of the prison, and learn about the constriction and history of life on this site, with guided tours 6 days a week. Explore over 120 years of British penal history at Crumlin Road Gaol on a special offer discount.

Ulster Folk & Transport Museum 30% OFF ENTRY PRICE

Explore the Ulster Folk Museum and discover everything from 250 years ago. The museum recreates the daily life of rural Ulster life. Follow the Ulster Folk Museum gallery and discover the authentic places of cardinals and quaker assembled, and be amazed by the story behind their history at the Ulster Folk Museum on a special offer discount.

W5 Odyssey 15% OFF ADMISSION

W5 is Ireland’s only science and discovery centre and is located at Odyssey. With over 250 hands-on exhibits and five incredible exhibition suites, it is a great place for adults and children alike to learn about the science and technology of the world and beyond. W5 also presents a changing calendar of shows, demonstrations and associated hands-on activities at the Odyssey on a special offer discount.

Belfast Zoo 10% OFF ADULT TICKETS 15% OFF CHILD TICKETS

With the Belfast Visitor Pass, enjoy unlimited travel for the period of consecutive days (i.e. 1, 2 or 3 days within the Belfast Visitor Pass Zone).

Terms & Conditions

1. This offer is valid for selected Translink Metro and Ulsterbus services within the Belfast Visitor Pass Zone. See website for details.
2. The Belfast Visitor Pass is not valid on: airport services, tour operators, coach services, rail services operating on the Northern Ireland Railways network and Translink’s Airport Express service.
3. The Belfast Visitor Pass can be used for travel for just one day. It is not valid for use on back and forth journeys.
4. The Belfast Visitor Pass must be presented with a valid form of identification at the time of travel. 
5. The Belfast Visitor Pass can be used on all Metro, Ulsterbus and NIRailways services operating within the Translink Services Operating Area (www.translink.co.uk). 
6. The Belfast Visitor Pass is not valid on Airport Express, sightseeing, guided tours or tour operators services operating within the Belfast Visitor Pass Zone.
7. The Belfast Visitor Pass is valid for public transport within the Belfast Visitor Pass Zone for 1 Day.
8. The Belfast Visitor Pass is not valid on Airport Express, sightseeing, guided tours or tour operators services operating within the Belfast Visitor Pass Zone.
9. The Belfast Visitor Pass is not valid on: airport services, tour operators, coach services, rail services operating on the Northern Ireland Railways network and Translink’s Airport Express service.
10. The Belfast Visitor Pass is only valid on specified Belfast Visitor Pass Zone only. All listings in this brochure cover this area.
11. The Belfast Visitor Pass can be used for travel within the Belfast Visitor Pass Zone.

Belfast Visitor Pass Zone

The Belfast Visitor Pass can be used for travel in the specified Belfast Visitor Pass Zone. All listings in this brochure within the Belfast Visitor Pass Zone. Pass holders cannot travel beyond the Belfast Visitor Pass Zone without showing their Belfast Visitor Pass on a special offer discount.

Visits

1. All Activity services in Belfast.
2. Belfast Zoo: Half-price days available between Belfast and London. Contact Belfast Zoo for all up-to-date information.
3. Visit Belfast: Half-price days available between Belfast and London. Contact Visit Belfast for all up-to-date information.

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Buy a 280FDR at one of Northern Ireland’s most popular attractions. Belfast Zoo in 2013. To see the Belfast Visitor Pass price list, many of which are available in select a Belfast Visitor Pass Holder and must be presented if requested by passenger until the journey is complete for use by children between the ages of 5 and 16. Your pass is valid once you start using it on public transport and don’t forget you will need your journey receipt to get your discounts and special offers. If you plan to use public transport you can pick up a receipt from Visit Belfast Welcome Centre or at the Airport Visitor Information desk. For further tourist information call or go to the Visit Belfast Welcome Centre on 028 9066 6630. 

1. The Belfast Visitor Pass is NOT VALID on Airport Express, sightseeing, guided tours or tour operators services operating within the Belfast Visitor Pass Zone.
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Using your Belfast Visitor Pass on the Bus

To use your Belfast Visitor Pass on the bus, show your Belfast Visitor Pass to the conductor.

Using your Belfast Visitor Pass on the Train and at Train Stations

To use your Belfast Visitor Pass on the train, show your Belfast Visitor Pass to the conductor.

If the card reads successfully the machine will beep once and the green light will light up. 

0. If there is a red light which appears, your Belfast Visitor Pass has not been purchased or validated. A red flash will not be produced.

A. The conductor will issue your Belfast Visitor Pass for each leg of your journey and phone Translink’s Customer Services department on 028 9024 6609 to obtain a replacement card.

B. The conductor will issue your Belfast Visitor Pass for each leg of your journey and phone Translink’s Customer Services department on 028 9024 6609 to obtain a replacement card.

3. The conductor will issue your Belfast Visitor Pass for each leg of your journey and phone Translink’s Customer Services department on 028 9024 6609 to obtain a replacement card.

4. The red light will appear, remove your Belfast Visitor Pass, then hold it to the target and try again.

5. The conductor will issue your Belfast Visitor Pass for each leg of your journey and phone Translink’s Customer Services department on 028 9024 6609 to obtain a replacement card.
Shopping
Abacus Beads
Abacus Beads stock a vast selection of beads, threads and craft materials, everything needed to make your own jewellery. Design and repair service also offered including pearl restringing.
Mon - Wed 9am - 6pm, Thur - Sun 10am - 6pm
3 Carlisle Circus, 9 Donegall Road, Belfast, BT9 5JX
028 9026 6026
www.abacusbeads.co.uk
10% OFF purchase over £25

Carroll's Gifts & Homewares
Supplier of Irish-made clothing, jewellry, gifts and homewares, including branded products.
Mon - Wed 9am - 6pm, Thur - Sun 10am - 6pm
89 Great Victoria St, Belfast, BT1 1HF
028 9023 9470
www.carrollsgifts.co.uk
10% OFF purchase over £25

RSPB Belfast Window on Wildlife
Prepare to be WWF/Selected Wildlife Conservation
www.visitbelfast.com
10% OFF gift shop and free entry into research library

Departure Map for Bus Tours

Tourists
Belfast City Sightseeing
Let City Sightseeing Belfast show you all you can see with 20% discount on your visit price. We are the local provider in the city, and we offer the best value of the various sightseeing tour operators.
Tours depart from City Sightseeing Tours, 143 Northumberland St, Belfast, BT1 5DT.
028 9022 0202
www.citysightseeingbelfast.com
10% OFF adult ticket

Belfast City Tours
Enjoy a day exploring the local landscapes and landmarks from the open-top double decker bus. We visit political sites, the peace wall, the Titanic Quarter and much more.
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Coiste Political Tours
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Lebaby
Shop for your baby in a charming environment.
Mon - Fri 10am - 6pm, Sat 10am - 5pm
64 Donegall Road, Belfast, BT1 5RA
028 9039 1533
www.lebaby.com
15% OFF additional purchase in conjunction with any other offer or promotion.

RSPB Belfast Window on Wildlife
Prepare to be WWF/Selected Wildlife Conservation
www.visitbelfast.com
10% OFF gift shop and free entry into research library

Northern Ireland Tourist Board
Follow the Northern Ireland Tourist Board for the latest offers and deals to Northern Ireland.
www.visitni.com
20% OFF

Belfast City Hall
Free guided tours of the beautiful red-brick edifice of Belfast. Free tours available Monday - Saturday, 10.30am - 12pm and 1pm - 3pm. The guided tours leave from the Belfast City Hall Visitors Centre at 44-45 Donegall Square West.
Monday - Friday 10am - 3pm
10-12 Donegall Square West, Belfast, BT1 2SA
028 9024 6600
www.belfastcityhall.gov.uk
10% OFF gift shop entrance or purchase on enter

Queen's Welcome Centre
Queen’s Welcome Centre is all you need a range of services from information, books, a library, Queen’s University Belfast merchandise and local food services as an information point for visitors and students.
Mon - Fri 9am - 5.30pm
City Hall, Great George Square, Belfast, BT1 5PS
028 9092 6273
www.qwc.belfast.ac.uk
10% OFF food and drinks in the Boston Cafe

More Attractions & Activities
Discover Ulster Scots Agency
Discover Ulster Scots Agency is an Ulster-Scots Experience Centre situated in an historic 17th century merchant’s house in the heart of the Ulster-Scots Quarter of Belfast. Explore the Ulster-Scots tradition and culture of Ulster Scots families and events.
Wednesdays and Fridays, 10am - 1pm
The Kilkenny Room, Waring House, 2-6 Castle Place, Belfast, BT1 5PF
028 9024 9050
www.discoverulsterscots.com
10% OFF

Ulsterbus Tours
Ulsterbus Tours offers a range of coach excursions to places of interest throughout Northern Ireland. All trips can be booked online or over the telephone, and Ulsterbus tours are available for families and special events.
Tel: 0844 844 0008
www.ulsterbus.com
10% OFF

Tours
Belfast City Sightseeing
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